

## November 2021

Dear Members of the College Community:

The State Employees Federated Appeal (SEFA) Campaign highlights our proud tradition of supporting our community, both near and far. I am pleased to announce that even during the pandemic, the 2021 Campaign raised over \$23,000 from 61 SUNY New Paltz employee donors. Our institution continues to lead the highest grossing campaign for the Sullivan/Ulster and Westchester areas, and we have made a difference for numerous local, national and international nonprofit organizations.

The upcoming 2022 SEFA campaign begins November 1st and runs through December 3, 2021 as the we continue to help those who need our help the most. In today's uncertain times, the importance of assisting those in need has never been greater. The directory of participating agencies can be found through a link on our college website at <a href="http://www.newpaltz.edu/sefa">http://www.newpaltz.edu/sefa</a>, including several agencies that extend services to people right here in the New Paltz community. Your gifts may also be used to help people in your county of residence, across the state, and around the world. As in the past, you may designate the agencies you wish to receive your contributions. The online search engine also allows you to find agencies that address your most passionate causes.

I am proud of our campus and encourage you to join the community of givers at New Paltz. You can pledge online, or by using the attached form and returning it via campus mail to Gerry Torrone, Office of Student Accounts, Wooster Hall Room 123. I am confident that with the help of our dedicated volunteers, we can meet our goals.

I urge you to consider being as generous as possible. Our support of the SEFA campaign is one more way to show that together we can make that difference. Give what you can – whatever amount. You have an impact.

If you have never participated in a SEFA campaign, consider a gift this year. If you are one of our ongoing SEFA donors, thank you for your continued support. If you are able to do so, please consider increasing your support to this year's campaign. The need is great and your generous support is appreciated.

Sincerely,

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Donald P. Christian President